



BUSINESS

BTEC

COURSE TITLE

BTEC Extended Certificate in Business Level 3

EXAM BOARD

Pearson Edexcel

METHOD OF ASSESSMENT

4 units including 2 internal units of coursework and 2 examinations.

KEY TOPICS

Introduction to business

Developing a marketing campaign

Business and personal finance

Recruitment and selection.

COURSE HIGHLIGHT

Are you a business leader of the future? Do you see yourself leading a multi-national conglomerate? Knowing how businesses operate, and the skills required are essential for success.

For each unit in BTEC Business, our students will work with a real business to extend and deepen their knowledge, learning from those already doing the job.

CAREER LINKS

Human Resources Administrator

Account Manager

Sales Executive

Public Liaison Officer

Police

